

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Committee to Re-Elect Judge Debbie Lip	Invoice #	106684-1
Product	October 2012 Campaign	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	106684
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/13/12 - 10/31/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Policy Communications
Attention: Accounts Payable
415 S. 6th St.
Ste 200A
Las Vegas, NV 89101

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am		to						
					10/15/12 to 10/21/12	3x	M-W-F--				
	KSNV			M	10/15/12	:30	7:30 AM	Lippis 2012TV Ad	\$600.00		2
	KSNV			W	10/17/12	:30	8:42 AM	Lippis 2012TV Ad	\$600.00		3
	KSNV			F	10/19/12	:30	8:57 AM	Lippis 2012TV Ad	\$600.00		1
					10/22/12 to 10/28/12	2x	M-W----				
	KSNV			M	10/22/12	:30	7:58 AM	Lippis 2012TV Ad	\$600.00		4
	KSNV			W	10/24/12	:30	7:28 AM	Lippis 2012TV Ad	\$600.00		5
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/15/12 to 10/21/12	2x	-T-T---				
	KSNV			Tu	10/16/12	:30	6:29 AM	Lippis 2012TV Ad	\$450.00		1
	KSNV			Th	10/18/12	:30	6:19 AM	Lippis 2012TV Ad	\$450.00		2
					10/22/12 to 10/28/12	3x	-T-TF--				
	KSNV			Tu	10/23/12	:30	6:31 AM	Lippis 2012TV Ad	\$450.00		4
	KSNV			Th	10/25/12	:30	6:40 AM	Lippis 2012TV Ad	\$450.00		5
	KSNV			F	10/26/12	:30	6:22 AM	Lippis 2012TV Ad	\$450.00		3
3	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	2x	-T-T---				
	KSNV			Tu	10/16/12	:30	11:32 PM	Lippis 2012TV Ad	\$775.00		1
	KSNV			Th	10/18/12	:30	11:25 PM	Lippis 2012TV Ad	\$775.00		2
					10/22/12 to 10/28/12	2x	-T-T---				
	KSNV			Tu	10/23/12	:30	11:31 PM	Lippis 2012TV Ad	\$775.00		3
	KSNV			Th	10/25/12	:30	11:21 PM	Lippis 2012TV Ad	\$775.00		4
4	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/08/12 to 10/14/12	1x	-----S-				

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INVOICE

Advertiser	Committee to Re-Elect Judge Debbie Lip	Invoice #	106684-1
Product	October 2012 Campaign	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	KSNV	Order #	106684
Account Executive	Kevin Goodell	Alt Order #	
Sales Office	Las Vegas	Deal #	
Sales Region	Local	Order Flight	10/13/12 - 10/31/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	Sa-Su Early News	5pm-630pm		to						
	KSNV			Sa	10/13/12	:30	6:20 PM	Lippis 2012TV Ad	\$450.00		1
				10/15/12 to 10/21/12	1x	-----S-					
	KSNV			Sa	10/20/12	:30	5:21 PM	Lippis 2012TV Ad	\$450.00		2
5	KSNV	Noon News	12-1230pm		to						
				10/15/12 to 10/21/12	3x	-TWT---					
	KSNV			Tu	10/16/12	:30	12:28 PM	Lippis 2012TV Ad	\$275.00		1
	KSNV			W	10/17/12	:30	12:23 PM	Lippis 2012TV Ad	\$275.00		3
	KSNV			Th	10/18/12	:30	12:29 PM	Lippis 2012TV Ad	\$275.00		2
				10/22/12 to 10/28/12	2x	-TW----					
	KSNV			Tu	10/23/12	:30	12:29 PM	Lippis 2012TV Ad	\$275.00		5
	KSNV			W	10/24/12	:30	12:08 PM	Lippis 2012TV Ad	\$275.00		4
6	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
				10/15/12 to 10/21/12	2x	-T-T---					
	KSNV			Tu	10/16/12	:00			\$750.00	See MG 6.5,6.6	1
	KSNV			W	10/17/12	:30	6:42 PM	Lippis 2012TV Ad	\$750.00	MG for 6.4,6.1	5
	KSNV			Th	10/18/12	:00			\$750.00	See MG 6.7,6.8,6.9	2
				NOT AVAILABLE RATE							
	KSNV			Tu	10/23/12	:00			\$750.00	See MG 6.7,6.8,6.9	6
				NOT AVAILABLE RATE							
				10/22/12 to 10/28/12	2x	M-W----					
	KSNV			M	10/22/12	:00			\$750.00	See MG 6.5,6.6	4
	KSNV			W	10/24/12	:00			\$750.00	See MG 6.7,6.8,6.9	3
				NOT AVAILABLE RATE							
	KSNV	Tonight Show	1135p-1236a	F	10/26/12	:00			\$500.00	See MG 6.10	8
				NOT AVAILABLE RATE							

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Advertiser	Committee to Re-Elect Judge Debbie Lip
Product	October 2012 Campaign
Estimate Number	

Invoice #	106684-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Kevin Goodell
Sales Office	Las Vegas
Sales Region	Local

Order #	106684
Alt Order #	
Deal #	
Order Flight	10/13/12 - 10/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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6	KSNV	M-F Jeopardy/Wheel of Fortune	630-730pm		to						
	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	F	10/26/12	:30	5:40 AM	Lippis 2012TV Ad	\$450.00	MG for 6.6,6.2,6.3	9
7	KSNV	News 3 in Prime	7-10pm		to						
	KSNV				10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:13 PM	Lippis 2012TV Ad	\$900.00		1
	KSNV				10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	9:28 PM	Lippis 2012TV Ad	\$900.00		2
8	KSNV	Saturday Today	7a-9am		to						
	KSNV				10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	7:28 AM	Lippis 2012TV Ad	\$325.00		1
	KSNV				10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	7:59 AM	Lippis 2012TV Ad	\$325.00		2
9	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV				10/15/12 to 10/21/12	3x	M-W-F--				
	KSNV			M	10/15/12	:30	4:15 PM	Lippis 2012TV Ad	\$450.00		1
	KSNV			W	10/17/12	:30	4:54 PM	Lippis 2012TV Ad	\$450.00		2
	KSNV			F	10/19/12	:30	4:39 PM	Lippis 2012TV Ad	\$450.00		3
	KSNV				10/22/12 to 10/28/12	2x	-T-T---				
	KSNV			Tu	10/23/12	:30	5:00 PM	Lippis 2012TV Ad	\$450.00		4
	KSNV			Th	10/25/12	:30	4:22 PM	Lippis 2012TV Ad	\$450.00		5
10	KSNV	News 3 Today - SUN	9am-930a		to						
	KSNV				10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:30 AM	Lippis 2012TV Ad	\$250.00		1
	KSNV				10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	9:15 AM	Lippis 2012TV Ad	\$250.00		2

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Product	October 2012 Campaign
Estimate Number	

Invoice #	106684-1
Invoice Date	10/28/12
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Station	KSNV
Account Executive	Kevin Goodell
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Sales Region	Local

Order #	106684
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Order Flight	10/13/12 - 10/31/12

Billing Calendar	Broadcast
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IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots **34**

<u>Gross Total</u>	\$17,025.00	
<u>Agency Commission</u>	\$2,553.75	
<u>Net Amount Due</u>	\$14,471.25	<u>Payment Terms 30 Days</u>

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